

STATE OF NEW HAMPSHIRE
DEPARTMENT OF EDUCATION
101 Pleasant Street
CONCORD, NEW HAMPSHIRE 03301

8/17/22

RFP CO-2022-001 Statewide Reading Campaign
Gud Marketing 84

DATE OF BID CLOSING: 5 /20/22

TIME OF BID CLOSING: 4:00 PM

FOR: New Hampshire Statewide Reading Campaign

Vendor	Average Score
Gud Marketing	84
Cookson Communications	72
Concepts	65
Miller	60
MobileFuse	43
Teads	38

AGENCY CONTACT: Kimberly Houghton
E:Mail: Kimberly.C.Houghton@doe.nh.gov

Please visit: <https://das.nh.gov/purchasing/vendorresources.aspx> (click on "Bid and Proposals") for complete bid and addendums.